

SCANPH'S ANNUAL CONFERENCE

is the largest regional housing conference that brings together affordable housing advocates, nonprofit developers, and stakeholders from all across the state of California to learn about solutions and tools for ensuring all members of our communities have a safe place to call home. Nearly 1200 attendees gather for two days in Los Angeles every autumn for networking, workshops, seminars, and panel discussions, along with exhibitors from affiliated businesses.



▶ NETWORK WITH MORE THAN
1000 INDUSTRY PROFESSIONALS

▶ SHOWCASE YOUR PRODUCTS
AND SERVICES

▶ DEMONSTRATE SUPPORT OF
THE AFFORDABLE HOUSING
INDUSTRY AND STRONG
COMMUNITIES

THE EVENT RUNDOWN:

- ▶ More than 72 exhibitors
- ▶ Homes within Reach Awards: honoring excellence in affordable housing
- ▶ Keynote luncheon and programming
- ▶ Timely workshops and panel discussions
- ▶ Networking and evening receptions
- ▶ In-depth seminars



SUMMARY OF SPONSORSHIP OPPORTUNITIES

Title Sponsor \$50,000

- ▶ Premium logo placement in conference promotional materials, including event's program booklet
- ▶ Recognition during SCANPH seminars and conference awards program
- ▶ Premium advertisement space (full-page placement) in conference program booklet
- ▶ Premium exhibit space location in conference vendor concourse
- ▶ Six (6) complimentary pre-conference seminar and conference registrations, along with one reserved seat at host table of the awards luncheon

Platinum Sponsors \$25,000

- ▶ Priority logo placement in conference promotional materials, including event's program booklet
- ▶ Recognition during SCANPH seminars, pre-conference bus tour, and conference awards program
- ▶ Premium full-page advertisement in conference program booklet
- ▶ Premium exhibit space location in conference vendor concourse
- ▶ Five (5) complimentary pre-conference seminar and conference registrations, along with one reserved seat at host table of the awards luncheon

Gold Sponsors \$10,000+

- ▶ Priority logo placement in conference promotional materials, including event's program booklet
- ▶ Full-page advertisement in conference program booklet
- ▶ Priority exhibit space location in conference vendor concourse
- ▶ Four (4) complimentary seminar and conference registrations

Silver Sponsors \$6,000+

- ▶ Logo placement in conference promotional materials, including event's program booklet
- ▶ Half-page advertisement in conference program booklet
- ▶ Exhibit space in conference vendor concourse
- ▶ Two (2) complimentary seminar and conference registrations

Bronze Sponsors \$3,000

- ▶ Recognition in conference program booklet
- ▶ Exhibit space in conference vendor concourse
- ▶ One (1) complimentary conference registration (second day only)

Sustainer Sponsor \$1,000+

- ▶ Recognition in conference program booklet
- ▶ Recognition in some conference promotional materials



ADDITIONAL SPONSOR IDEAS:

Contact us to discuss a customized package. We welcome sponsorship of the following opportunities as well:

- ▶ Conference swag: lanyards, t-shirts, keychains, mugs, etc.
- ▶ Wi-Fi access for attendees
- ▶ Coffee stations
- ▶ Receptions (drinks and appetizers)
- ▶ Networking lounges
- ▶ Luncheon centerpieces

And more!

PAST SPONSORS INCLUDE:



SUMMARY OF EXHIBITOR OPPORTUNITIES:

Membership Rate \$2,000

- ▶ Exhibit space in conference vendor concourse
- ▶ One registration ticket (including access to the awards luncheon)
- ▶ Additional luncheon tickets at discounted rate
- ▶ Listing in conference program booklet

Non-Member Rate \$2,500

- ▶ Exhibit space in conference vendor concourse
- ▶ One registration ticket (including access to the awards luncheon)
- ▶ Additional luncheon tickets at discounted rate
- ▶ Listing in conference program booklet