

ANNUAL REPORT

SCANPH

SOUTHERN CALIFORNIA ASSOCIATION OF NONPROFIT HOUSING

NON



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EXECUTIVE DIRECTOR'S NOTE



**ALAN
GREENLEE**

Executive Director

Dear SCANPH Members,

As we draw the curtain on another remarkable year, I am honored to extend my heartfelt gratitude to each member of the SCANPH family. Your unwavering commitment and contributions have fueled our collective journey towards advancing affordable housing solutions in our community.

This annual report serves as a snapshot of the incredible strides we took together in 2023. It encapsulates the passion, dedication, and resilience demonstrated by our members, staff and board of directors. In the face of challenges, both anticipated and unforeseen, our SCANPH community rose to the occasion, embodying the spirit of collaboration that defines us.

Throughout the year, SCANPH has been a beacon of hope and progress in the nonprofit affordable housing sector. The highlights presented in this report merely scratch the surface of the impactful initiatives and transformative projects that have unfolded because of our collective efforts. It is a testament to the power of collaboration and the shared vision we hold for creating inclusive, affordable housing opportunities for all.

I want to express my sincere appreciation to our members, whose advocacy and dedication amplify the impact of SCANPH. Your commitment to our shared mission is the driving force behind the positive change we continue to bring to Southern California Communities.

Our hardworking staff and Board of Directors deserve special acknowledgement. Your leadership, innovation and tireless efforts have been instrumental in navigating the challenges of the past year. The success we celebrate in this report is a reflection of your collective commitment to SCANPH's mission.

As we reflect on the highlights captured in this report, let us also acknowledge the profound gratitude we feel for the opportunity to represent the nonprofit affordable housing sector. The responsibility we bear is significant, and your trust in SCANPH fuels our determination to continue advocating for positive change.

In closing, I extend my deepest appreciation to each one of you for being an integral part of the SCANPH family. Together, we have made a lasting impact on the lives of those we serve, and I'm excited about the possibilities that lie ahead.

With Gratitude,
Alan

A handwritten signature in cursive script that reads "Alan Greenlee". The ink is dark and the signature is fluid and personal.



ADVOCACY HIGHLIGHTS

SCANPH continued advocating for policies and regulatory reforms that align with our mission of expanding the development of affordable housing to assist those who are most affected by the housing and homelessness crisis in our communities.

VICTORIES FOR STREAMLINING AFFORDABLE HOUSING PRODUCTION!

SCANPH staff has been collaborating with Los Angeles city councilmembers and staff since 2021 on policies to increase the production of affordable housing. In 2023, the City Council passed two influential streamlining motions that SCANPH membership and staff helped to conceptualize.

- **Executive Directive 1 (ED 1):** expedites the processing of shelters & 100% affordable housing projects receive in Los Angeles
- **Site Plan Review Ordinance Amendment:** exempts all affordable units from Site Plan Review process

SB 4 SIGNED INTO LAW!

Since 2020, SCANPH has been working on the passage of SB 4, or the Affordable Housing on Faith Lands Act in California. This bill was signed into law in 2023, allowing for religious organizations and nonprofit colleges to develop affordable housing on their property under a streamlined process. Thank you to our members, partners, and fellow co-sponsors on getting this important legislation passed!



MEASURE ULA

SCANPH staff continued to be heavily involved in Measure ULA and the United to House LA Coalition, successfully advocating for:

\$150M

allocation for ULA programs
'front-funded' by City Council

\$56.8M

allocated for a housing accelerator
program

and co-sponsoring:

600+ ATTENDEES

at Measure ULA Stakeholder Sessions
on affordable housing and homelessness



We took positions on:

22

bills and state ballot measures, with a

65% SUCCESS RATE

ELECTED OFFICIAL AFFORDABLE HOUSING TRAINING

50+

LA City and County Staffers on affordable housing

GROWING TOGETHER & BUILDING POWER

SCANPH members continued to inform and engage in our policy work, acting as an invaluable resource for thought leadership within the industry. In 2023, SCANPH members:



SENT:

248

LETTERS TO KEY OFFICES ACROSS 4
CAMPAIGNS VIA UJOIN, SCANPH'S NEW
ADVOCACY TOOL

TRACKED:

40+

AFFORDABLE HOUSING
BILLS VIA SCANPH'S BILL
TRACKER

SCANPH's Policy Working Group continued to craft regulatory comments and provide feedback to shape SCANPH's positions on regulations, motions, and other important affordable housing policies.

In 2023, they wrote:

37

comment + support letters to agencies, legislators,
and state/local governments

EFFECTIVELY ENGAGING THE RESIDENTS UNITED NETWORK

SCANPH is host to the Los Angeles chapter of the Residents United Network (RUN). Through targeted programs in leadership development and civic engagement training, this network actively engages and empowers residents in affordable housing. Through these initiatives, residents gain the tools and confidence needed to effectively advocate for the wide-ranging benefits of affordable housing.



This year RUN members:



Continued to expand our network! We were excited to welcome 3 new members in 2023.



Brainstormed and strategized legislative ideas at the annual “There Oughta Be a Law” event, alongside RUN Ventura members.



Accompanied SCANPH staff to the NLIHC Conference in Washington D.C. to gain insights into housing policy.

SCANPH DEI EFFORTS

SCANPH made substantial progress in embedding DEI principles into its core operations, demonstrating a steadfast commitment to fostering an inclusive organizational culture. These efforts, spanning programming and staff engagement, reflect SCANPH's dedication to building a more diverse and equitable community.

- Programming:
 - Emerging and BIPOC Developer Roundtable
 - Inclusive Hiring Practices
 - Strategies to Implement Supplier Diversity
- Conference session on building equity in vendor contracting
- Collaborated with NPH to create a report and toolkit to “Promote DEI Across Your Organization”
- Conducted member focus groups to gather valuable insights and best practices from our member organizations in their respective DEI initiatives
- Continued the SCANPH DEI Book Club
- Worked alongside a DEI consultant to integrate DEI objectives into the strategic planning process

SCANPH CONSULTING DIVISION

Our consulting team seeks to build local government capacity to foster programs and policies that make it easier to build affordable housing throughout the region. In 2023, SCANPH's consulting division worked with SCAG to coordinate \$19 million in State REAP funding. This funding was used to streamline housing development approval processes, and in significant activities and projects that augmented local housing planning. Additionally, through SCANPH's second contract with SCAG, our consultants provided grant-writing technical assistance to two cities, three counties, and five councils of government throughout the region.



OUR PROGRAMMING AND EVENTS IN 2023



EMPOWERING THROUGH KNOWLEDGE: A YEAR OF IMPACTFUL WORKSHOPS

SCANPH proactively advanced professional development and capacity-building initiatives in the affordable housing sector. We take pride in showcasing the noteworthy achievements resulting from our diverse array of programs and efforts such as our Asset and Property Management series; Navigating the Current Insurance Marketplace and Implementing Supplier Diversity Goals to meet AB 2873 requirements.

26

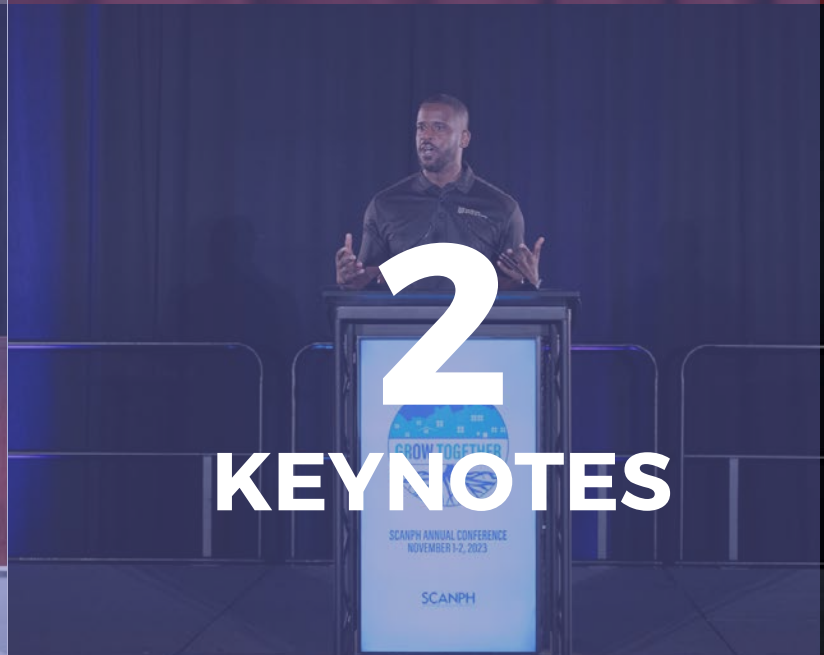
**WORKSHOPS
HOSTED**



**6,600+
ATTENDEES**

2023 SCANPH ANNUAL CONFERENCE

This year marks our 35th Annual conference at the Pasadena Convention Center. Our twice sold out event had the highest recorded registrations and exhibit tables in SCANPH history, even after an added capacity of over 350 tickets. Our conference provided a dynamic platform for networking, knowledge exchange, and collaboration within the affordable housing sector, making it a memorable and impactful event for everyone involved.



HOMES WITHIN REACH AWARDS CEREMONY 2023: HONORING EXCELLENCE IN OUR INDUSTRY



2023 WINNERS:

Beyond LA Award

Finamore Place, Jamboree Housing

Senior Housing Development Award

The Wilcox, Wakeland Housing and Development Corporation

Supportive Housing Development Award

Beacon Landing, Abode Communities

Transformative Communities Award

HiFi Collective, Linc Housing

Rehabilitation Development Award:

West LA VA Campus, Building 207,
Thomas Safran & Associates

Multi-Family Development Award:

Las Flores, Community Corporation of Santa Monica

Developer of the Year:

Holos Communities

Staff Member of the Year:

Ramon Alvarado, Community Corporation of Santa Monica

Advocate of the Year:

Kristin Martin & Charles DeCuir,
Executive Director and Chief Financial Officer, HOPE: Home Ownership for Personal Empowerment



HOMES WITHIN
REACH AWARDS



OUR COMMUNITY IN 2023



OUR SCANPH TEAM

In 2023, SCANPH welcomed two new SCANPHERS. Our board also welcomed 3 new members, and we saw a positive increase in our membership. However, the year also marked a bittersweet moment as we bid farewell to Chris Bowen and Jeannette Brown. We express our gratitude for their valuable contributions to our organization.

NEW SCANPHERS



Danielle Edwards
Public Affairs and Events
Associate



Maniyah Goodwine
Operations Associate



NEW BOARD MEMBERS



ELDA MENDEZ-LEMUS

Chief Real Estate Officer, **LA Family Housing**



SHERIN BENNETT

Director of Financial Consulting and Housing Finance Training, **California Housing Partnership**

OUTGOING BOARD MEMBERS

Joan Ling, Lecturer and Academic,
UCLA

Nicole Norori, Senior Policy
Director, California Housing
Partnership



OUR HALL OF FAME INDUCTEES

This year commemorates the 2nd annual SCANPH Hall Of Fame inductions. Our Hall of Fame is meant to honor retiring (or retired) individuals who are trailblazers in their chosen field and exemplify a celebrated career that has been passionately dedicated to SCANPH's mission: facilitating development of safe, stable, and affordable homes for all people in Southern California.

2023 INDUCTEES



James Bonar Martin

Founding Executive Director of Clifford Beers Housing (Now known as Holo Communities); Founding Executive Director of Abode Communities (formerly LA Community Design Center); Former Executive Director of Skid Row Housing Trust



Denise Wise

CEO, Housing Authority of the City of San Buenaventura



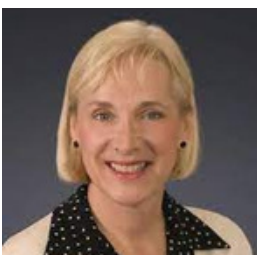
Jan Breidenbach

Founding Executive Director of SCANPH



Johanna Gullick

Managing Director - Southern California Market Manager, Union Bank



Wendy Jacquemin

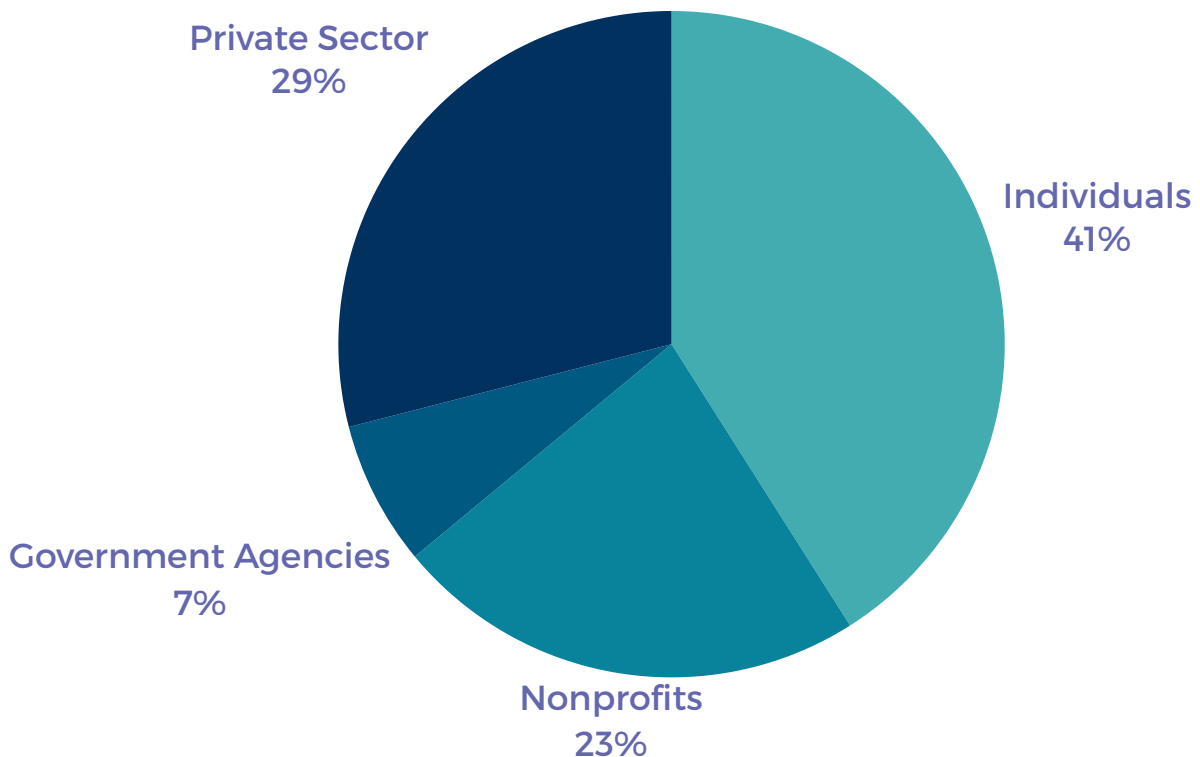
Vice President, City National Bank

SCANPH MEMBERSHIP IN 2023

This year marked another milestone in SCANPH's membership as we continued to strengthen our community of dedicated members. We welcomed a total of...

85 NEW MEMBERS

MEMBERSHIP BREAKDOWN BY SECTOR



THANK YOU TO OUR MAJOR SPONSORS

A Community of Friends

AARP

Abode Communities

American Business Bank

Bank of America

Barker Management

Bocarsly Emden LLP

Breen Design Group

Bridge Housing

California Community Foundation

Capital One

Chan Zuckerberg Initiative

CitiBank

Community Corp. of Santa Monica

Conrad N. Hilton Foundation

Decro Group

EAH Housing

Enterprise Community Partners

FHLBank San Francisco

First Citizens Bank

FSY Architects

HCD

Homes & Hope

Innovative Housing Opportunities

Jamboree Housing

JPMorgan Chase & Co.

Kaiser Permanente

kdA

KeyBank

LA Community Development Authority

LA Family Housing

Lift to Rise

Linc Housing

LISC Los Angeles

Los Angeles Department of Water and

Power

Manufacturers Bank

McCarthy Companies

Merritt Community Capital

National CORE

National Equity Fund

SF Foundation

SoCalGas

SunRun

Swinerton Construction

US Bank

Weingart Foundation

Wells Fargo

As we reflect on the past year's accomplishments and the unwavering support of our dedicated community, we are inspired and energized for the journey ahead. The commitment to affordable housing has never been more critical, and with your continued support, SCANPH is poised to make an even greater impact in the coming year. Thank you for being an integral part of our mission.

SCANPH

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